

Third Quarter: August 2019

## Bake Away!

Gold-N-Sweet Unsalted Margarine is a great addition to your baking cooler.



Item	Pack Size	Item#
Pie Shortening (NTF - Non Trans Fat)	50#	918788
Gold-N-Sweet Unsalted Margarine (NTF)	30/1#	99888



## Cream Cheese with Experience

Franklin Foods began producing cheese in 1899 and we are committed to top quality and delicious taste.



Item	Pack Size	Item#
Bakers Cheese	1/30#	90804



## Kraft Heinz joins Sunrise Preferred Vendors

Sunrise Food Service is pleased to welcome The Kraft Heinz Company as a preferred vendor. For decades, Kraft Foods Inc. and the H.J. Heinz Company have produced products and brands that are staples of the American restaurant scene.

The popularity of these brands established Kraft and Heinz as two of the premier food processing companies in the world. These two food giants merged in 2015, becoming the 5th largest food company in the world. This merger has helped Kraft Heinz continue to supply restaurants and customers with iconic food brands.

As an international producer of foods, Kraft Heinz is committed to providing high-quality products. They have developed dozens of recognizable foodservice brands. These brands include Oscar Meyer, Jell-O, Kool-Aid, Philadelphia, Planters and many more. Several of these brands have become synonymous with the product itself. People around the world commonly refer to any gelatin food product as Jell-O, and any colored fruit drink as Kool-Aid. This connection represents the strength of branding that The Kraft Heinz Company has worked to build for decades.

Our team is excited to offer your business a selection of delicious food products from The Kraft Heinz Company including our best-selling Philadelphia brand Cream Cheese and Philadelphia Cheesecake Blend.

Sunrise Food Service is thrilled with the addition of The Kraft Heinz Company as a preferred vendor. We are looking forward to providing our customers with products from these powerful brands that have a special place in the diets and hearts of many Americans.

## Cream Puff Delight

Combine our Bavarian Cream and Strawberry filling to make your cream puffs a "wow!"



Item	Pack Size	Item #
Bavarian Crème	40#	99844
Strawberry Filling	40#	99851



## Smile and Say "Cheesecake" with Pourable Batter

With pourable Philadelphia Cheesecake Batter from Kraft Heinz, bakery chefs have a lot to smile about: complete ease-of-use, versatility in creative dessert innovation, and delicious flavor.

Philadelphia Cheesecake Batter is fully pasteurized and ready-to-use without any additional preparation – just open the bag and pour.

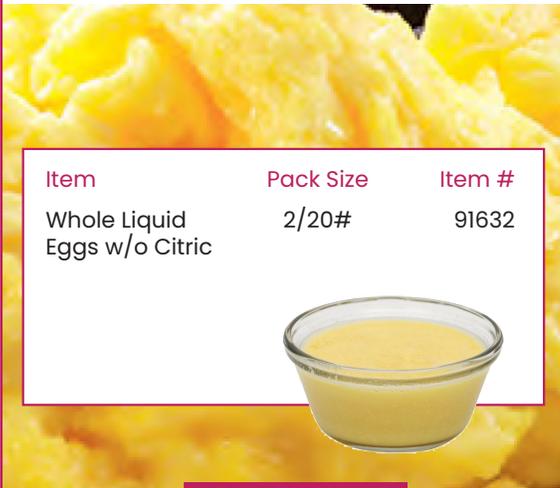
For basic cheesecake, pour the batter in a springform pan on top of your favorite crust, bake for 70 minutes in a hot water bath and cool. It is done!

And with all this extra prep time, chefs can "pour" on their own creativity. With Philadelphia pourable batter, they have even more options. The batter – used directly out of the package, frozen or baked – also serves as a topping, frosting, swirl, layer or dip. So, without any extra effort, chefs can create frozen lollipops, dips for fruit and graham crackers, tiramisu or fruit parfaits, flan, mousse or filled crepes.

With all of these options, Philadelphia Cheesecake Batter becomes a staple in your cooler.

## Real Eggs, No Hassle

Great results in record time with Michael Foods Liquid Eggs.



Item	Pack Size	Item #
Whole Liquid Eggs w/o Citric	2/20#	91632



**MICHAEL FOODS** INC.

## Crazy for Coconut?

Item	Pack Size	Item #
Coconut Macaroon	25#	99884



Try delicious Coconut Macaroons from Anchor!

**ANCHOR** INGREDIENTS

**PRO BAKER TIPS**

**When in Knead**

In our next newsletter, we will be introducing our new feature, "When in Knead," a column focused on delivering tips and insights on how to make your baking program easier and more successful. We will be consulting with our key suppliers, mining the internet, reaching out to professional bakers and watching how the experts do it.

Our team will be happy to answer any questions you want to pose at [information@sunrisefoodservice.com](mailto:information@sunrisefoodservice.com).

So, if you want to know the easiest way to get equal-sized cookies, or create the smoothest cake frosting, or beautify a pie crust, tune into When in Knead next quarter.



**Distinctive Dairy**

Try Alta Dena's Heavy Whipping Cream and Homogenized (Lactose Free) Milk.

Item	Pack Size	Item#
Heavy Whipping Cream	12/32 oz	90216
Homogenized Milk (Lactose Free)	1 gal	91188



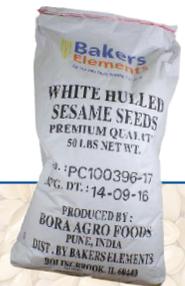
**ALTA DENA**

**Open with Sesame**

Roasted, crushed or baked, Bay State Milling's White Hulled Sesame Seeds add crunch and flavor!

Item	Pack Size	Item #
Sesame Seed White Hulled	50#	99847

**Bay State Milling**  
A Trusted Family of Ingredients.



**How Sweet It Is!**

Rock View's Unsalted Butter will sweeten any baked good or dessert!

Item	Pack Size	Item #
Unsalted Butter	30/1#	90604



**ROCK VIEW**  
Family Owned Since 1927



## Education: The Key to Safe Food Handling

*This is the second installation in our series on the food handling and safety enhancements instituted during our recent HAACP certification process.*

The HAACP certification process instills a real respect for continuous education and training for all personnel who manage and handle the foods that come through the Sunrise Food Service distribution supply chain. We have established a rigorous training regimen for both warehouse and office staff to assure proper tracking and handling for each item according to the strictest of tailored protocols. We must know how to track where it comes from, how it moves to our warehouse, where it is staged, and when and how it is distributed to our customers. Since we achieved our HAACP certification, we have conducted a variety of training sessions on a range of topics from food safety to food management, with each staff person committed to continuing education. While it is a significant undertaking, this continuous training assures that we are delivering products that are safe in every way.

### Corn Meal with Consistency

Milled to granular consistency, Gold Medal Corn Meal is perfect for bakery and fried foods

Item	Pack Size	Item #
Corn Meal	50#	9932
Rice Flour	50#	99901



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